

PREVENT & SAVE

Manor Farm Ltd. - Returnable Crates and Pallets

COMPANY OVERVIEW

Carton Bros is the name of the company that produces Manor Farm chicken. It is one of the oldest family companies in the country and dates back to 1775 when it was first born in the very heart of trading in the Dublin Markets. Over 200 years ago chickens would be brought from the farmyards all around the country to the Dublin Markets and Carton's would sell them on. In 1956 Manor Farm introduced the chicken as we now know it today into Ireland. The original factory for the company was still in the heart of Dublin located in the Market area but moved in 1970 to a custom-built factory in Shercock, Co. Cavan on the shores of Lough Sillan. The plant has recently completed a major €13m overhaul and is now one of the most modern and sophisticated in Europe.

Manor Farm have been recognised by Repak for their commitment to reducing packaging waste and won both the Repak Member of the Year Award and Best Prevention Initiative Award in 2014.

REUSE INITIATIVES AT MANOR FARM

Manor Farm use a number of types of returnable packaging within their plant. This significantly reduces the requirement to purchase and dispose of single trip packaging.

- Since 2010, Manor Farm have increased the amount of packaging reused on the site from 62.9% to an impressive 84.5%.
- Manor Farm are part of reusable wooden pallet loop systems such as Chep and La Palette Rouge. These pallets are repaired and maintained, allowing for the maximum number of trips.
- Reusable plastic pallets are also used. These extremely durable pallets have been known to last up to ten years.
- Products that are processed further within the plant are packed in pallet sized 600 litre bulk containers until required. This eliminates the need for packaging such as cardboard boxes and pallet wrap.
- Large returnable steel frames are used for products that go to frozen storage. This also avoids the use of single trip packaging such as pallets and stretchwrap.
- Selected Manor Farm products are dispatched to a number of Ireland's largest retailers in returnable plastic crates instead of one trip cardboard boxes.





ENVIRONMENTAL BENEFITS

- By using pallets from reusable pallet pooling systems, Manor Farm have avoided the use of more than 71,000 single use pallets.
- Manor Farm record more than 2 million crate movements per annum through the reuse loop.
- By using returnable crates instead of cardboard boxes, Manor Farm have prevented more than 1400 tonnes of cardboard waste from being placed on the Irish market.

FURTHER INFORMATION

For further information on Manor Farm please visit:
www.chicken.ie

