

Packs flavour into any meal

ESSENTIAL INGREDIENT • DELICIOUS CAMELISED



TESCO: PRODUCE - POTATOES & ONIONS

THE IMPROVEMENT

As part of its sustainability plan, Tesco has made the following commitments in relation to packaging on its own-label products:

1. Making all packaging fully recyclable or compostable by 2025
2. Ensuring that all paper and board used will be 100% sustainably sourced by 2025
3. Halving packaging weight by 2025

To achieve these commitments, Tesco Ireland is working in partnership with its suppliers, such as Country Crest, on innovative packaging solutions.

THE SUPPLIER

Country Crest based in Dublin

THE CHANGE

Reducing the plastic in Tesco own-label potato and onion packaging

Working with its long-term Irish supplier Country Crest, Tesco Ireland has reduced the amount of plastic packaging on its own-label potato and onion products by over 55% since 2009.

Through reductions in the weight of the plastic used to wrap the product and changes in the depth of the sealing areas on each pack, Tesco Ireland has reduced plastic use on these lines without compromising the integrity of the pack or quality of the product.

Working together the teams have also replaced composite packaging such as paper bags and plastic handles with paper bags with paper handles ensuring that the end product can be fully recycled in household recycling bins.

Black plastic trays used for the Tesco baking potato line have also been replaced with brown cardboard trays.

THE BENEFITS

PREVIOUS ANNUAL MATERIAL USED	113.6 Tonnes
CURRENT ANNUAL MATERIAL USED	49.4 Tonnes
SAVINGS ANNUALLY	64.2 Tonnes





TESCO



Irish Rooster Potatoes

Great for everything

SPECIALLY SELECTED FOR SIZE AND FLAVOUR



ONE OF OUR FARMERS
Thomas Murphy,
from Co. Dublin



7.5kg e
Best Before
29-JUL
ROOSTER WELAND
18899-F1 1279CU
SZ: 15-20mm

TESCO

