



MEMBERSHIP INFORMATION PACK



Why Repak?

Does my business need to become a member?



- If your business has a turnover greater than €1 million and places over 10 tonnes of packaging onto the Irish market in any calendar year you have a legal obligation under the European Union (Packaging) Regulations (2014).
- If your business is currently under the packaging threshold (less than €1 million and/or under 10 tonnes) but you anticipate this will be exceeded in the coming year, you are required to become compliant.
- The Green Dot trademark is licenced by Repak and you must be a Repak Member to use this symbol on any of your packaging (Ireland only).
- As part of your company's corporate-social responsibility, becoming a Repak Member is an option you should consider.

THERE ARE TWO TYPES OF REPAK MEMBERSHIP:

REGULAR MEMBERSHIP

For manufacturers, contract packers, brandholders, importers, distributors and retailers.

Initial joining and yearly re-occurring Membership fees are based on the submission of packaging statistics. (i.e. packaging placed on the Irish market).

SCHEDULED MEMBERSHIP

For businesses who retail directly to the consumer and do not import or are not brandholders. E.g. independent retailers, pubs, off-licences, pharmacies, hospitality, electrical retailers, restaurants & hardware stores.

Initial joining and yearly re-occurring Membership is a flat fee associated with your turnover with no need to submit packaging statistics.

How do I join Repak?

If your business has an obligation with the Packaging Regulations — Repak is here to help.

REGULAR MEMBERSHIP

Repak will provide step by step assistance with the gathering and recording of your businesses packaging returns including:

- Free packaging assessment for your business, to determine how many tonnes are produced each year.
- Free support and guidance throughout the Repak joining process.
- Free expert training on how to report your packaging obligations, conveniently at your business.
- Assistance in completing the initial packaging returns required to join Repak.
- Continuous support with submitting packaging statistics after your business becomes a Repak Member (twice yearly).

SCHEDULED MEMBERSHIP

Joining is relatively fast and all we require is a completed application form to progress this Membership type.



Apply online
www.repak.ie



Call our Sales team
(01) 467 0190



Email our Sales team
sales@repak.ie



Benefits of joining Repak

9 benefits that cumulatively outweigh the cost of your Membership



- Full cost-effective legal compliance with the Packaging Regulations.
- The complete reporting of packaging returns to Local Authorities and the EPA on your behalf in total confidence.
- Access to our Packaging Technologist who can consult with your business through our Prevent & Save Programme on how to make substantial savings on removing, reducing and managing your packaging output and identifying waste saving opportunities.
- Licenced to use the Green Dot symbol on all your packaged products sold in Ireland.
- The continued benefit of Repak-funded subsidies on the collection of waste from your business' recycling bin.
- Promotion of your company's Green credentials on our website (Member's list), marketing campaigns and nationwide communications.
- Partner with Ireland's only Government approved packaging compliance scheme and leading environmental advocate for business.
- Repak support and lobby on behalf of all our Members with National and European issues.
- Free use of our Members conference centre and meeting room facilities – a location to host Board and staff meetings, training days or conferences.



Scheduled Membership

What is scheduled membership and who is it for?

Repak Scheduled Membership is for Major Producers who have an annual turnover greater than €1 Million and place more than 10 tonnes of packaging onto the Irish market.



All you need to do is complete an application form available at www.repak.ie

or contact one of our Sales team at **01 467 0190** or sales@repak.ie

Scheduled Membership is designed to help small to medium sized companies by removing the administrative work of recording all packaging materials and weights, unlike Repak Regular Membership. Instead, a yearly fee is paid. However, businesses cannot be manufacturers or importers of products to avail of this Membership type.

Scheduled Membership covers your business' legal obligation in accordance with the European Union (Packaging) Regulations (2014).

If a company has multiple businesses at different locations meeting the threshold, each of these can join independently under each relevant category. This saves considerable time by not having to report packaging statistics for all business activities.

To renew Membership, a flat fee payment is required once a year based on audited turnover. A notice is sent out by Repak each January. Repak's Scheduled Member fee structure is referenced in this pack.

What types of businesses fall under Scheduled Membership?

There are eight broad Scheduled Membership categories:

→ **Independent Retailers**

Includes convenience stores and franchises that sell packaged items to the customer (including paper and plastic carrier bags).

→ **Hotels**

All packaged goods consumed on-site at the point of sale, including those sold in restaurants, bars or complimentary items left in a hotel room e.g. shampoo bottles, snacks and bottled beverages.

→ **Restaurants**

Bottled wine, beer or water sold and/or consumed on-site. Take-away boxes and bags, all count towards a business' packaging obligation.

→ **Licensed Premises**

Public houses or bars, including beverages sold at theatres, stadiums and sports clubs. This includes all glass and plastic bottles, cans and packaged food sold.

→ **Off-Licences**

Every glass or plastic bottle or can of beer, wine or mixer, along with all packaged food and carrier bags, are considered front door packaging waste.

→ **Pharmacy**

All independent pharmacies and franchisees. Every packaged item sold, including medicine (blister pack, bottles, tubes, aerosol cans and cardboard boxes).

→ **Hardware Stores**

These can be defined by four sub-categories; hardware/DIY stores, building material suppliers, household and gardening centres and agricultural/feed sales, including any packaged item sold, from paints to compost bags to boxed or wrapped tools etc.

→ **Electrical Retailers**

Cardboard boxes, plastic wrapping and polystyrene protection surrounding every electric item is considered front-door packaging waste and counts towards a packaging obligation. Also included is packaging removed from larger items (e.g. washing machines, fridges etc.) at the point of sale.

My business fits Scheduled Membership and has a turnover greater than €1 million; how do I know we are over the 10 tonne threshold?

Hotels, Licensed Premises, Restaurants

You can contact your recovery operator and ask for the total weight in materials collection from the business over a 12 month period. Glass will often be the biggest component driving your business over 10 tonnes.

Independent Retailers, Pharmacies and Hardware Stores

Repak have packaging calculators for these sectors. Quantities of specific ranges of goods sold by your business can be entered into these calculators which will provide a realistic figure of your packaging placed on the Irish market per year.

Fee Table: Scheduled Member Categories	From (€)	Turnover to (€)	Repak Fee (€)
Hardware and Building MR (placing between 10t & 25t of packaging on the market)	1,000,000	3,649,999	400
Hardware and Building MR (placing more than 25t of packaging on the market)	3,650,000	Over 3650,000	980
Hospitality (placing between 10t & 25t of packaging on the market)	1,000,000	-	400
Hospitality > 25 tonnes (placing more than 25t of packaging on the market)	1,000,000	Over 1,000,000	980
Pharmacy (placing between 10t & 25t of packaging on the market)	1,000,000	-	400
Pharmacy (placing more than 25t of packaging on the market)	1,000,000	Over 1,000,000	980
Licensed Premises (placing between 10t & 25t of packaging on the market)	1,000,000	-	400
Licensed Premises (placing more than 25t of packaging on the market)	1,000,000	Over 1,000,000	980
Independent Retailer (placing between 10t & 25t of packaging on the market)	1,000,000	-	400
Independent Retailer (placing more than 25t of packaging on the market)	1,000,000	3,809,999	980
	3,810,000	4,439,999	1,078.00
	4,440,000	5,079,999	1,273.00
	5,080,000	5,719,999	1,469.00
	5,720,000	6,349,999	1,568.00
	6,350,000	6,989,999	1,764.00
	6,990,000	7,619,999	1,960.00

Fee Table: Scheduled Member Categories (continued)	From (€)	Turnover to (€)	Repak Fee (€)
	7,620,000	8,249,999	2,156.00
	8,250,000	8,879,999	2,352.00
	8,880,000	9,519,999	2,450.00
	9,520,000	10,159,999	2,647.00
	10,160,000	10,799,999	2,744.00
	10,800,000	11,429,999	2,940.00
	11,430,000	12,059,999	3,137.00
	12,060,000	12,699,999	3,235.00
	12,700,000	Over 12,700,000	3,431.00
National Off Licence Association (All place more than 25t of packaging on the market)	1,000,000	3,809,999	980
	3,810,000	4,439,999	1,078.00
	4,440,000	5,079,999	1,273.00
	5,080,000	5,719,999	1,469.00
	5,720,000	6,349,999	1,568.00
	6,350,000	6,989,999	1,764.00
	6,990,000	7,619,999	1,960.00
	7,620,000	8,249,999	2,156.00
	8,250,000	8,879,999	2,352.00
	8,880,000	9,519,999	2,450.00
	9,520,000	10,159,999	2,647.00
	10,160,000	10,799,999	2,744.00
	10,800,000	11,429,999	2,940.00
	11,430,000	12,059,999	3,137.00
	12,060,000	12,699,999	3,235.00
	12,700,000	Over 12,700,000	3,431.00
Electrical Retailers (placing between 10t & 25t of packaging on the market)	1,000,000	3,499,000	400
Electrical Retailers (placing more than 25t of packaging on the market)	3,500,000	Over 3,500,000	980
Restaurant (placing between 10t & 25t of packaging on the market)	1,000,000	-	400
Restaurant (placing more than 25t of packaging on the market)	1,000,000	Over 1,000,000	980

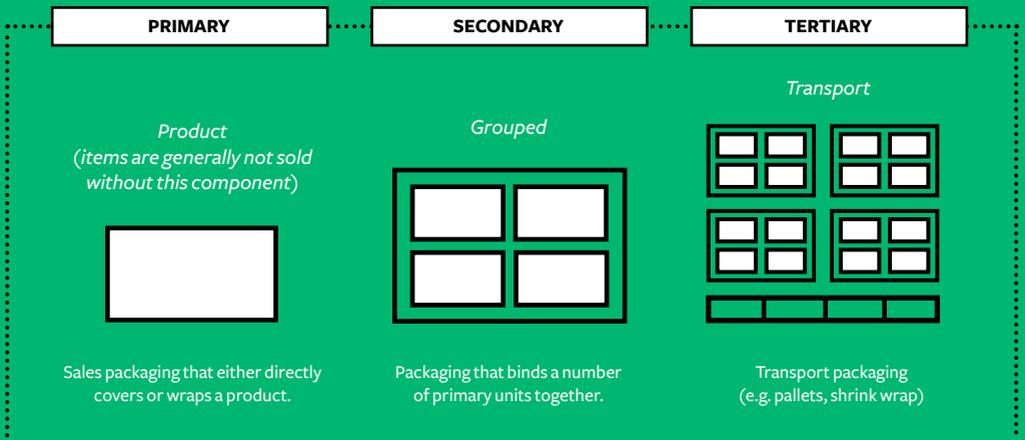


General Packaging Information

→ What is deemed to be Packaging placed onto the Irish market?

Packaging is material used for the containment, transport, handling, protection, marketing or sale of an item. It also includes all packaging consumed on a business premises.

→ Packaging can be divided into three main components:



→ How is packaging waste measured?

Packaging tonnes can be calculated based on production or sales figures. Packaging should be recorded in grams (1,000,000 grams in a metric tonne). Packaging weights should be recorded separately for each material type. Exports and production waste are currently not included as part of the Packaging Regulations.

→ What are some examples of Packaging?

Pallets, shrink wrap, crates, drums, cartons, strapping, bottles, caps, packets, cans, lids, tubes, bags, containers, trays, baskets, bowls, boxes, cards, clips, hangers, jars, netting, pots, punnets, sachets, tins, tubs, labels etc.



FAQs

→ **Does my business need to join Repak?**

Repak is a packaging compliance scheme set-up by IBEC and approved by Government. If your business is over the packaging threshold (i.e. >€1 million turnover and places over 10 tonnes of packaging onto the Irish market) you are deemed to be a 'Major Producer' and have an obligation under the European Union (Packaging) Regulations (2014) and must comply. Repak is here to help you.

→ **How do I know if I am placing >10 tonnes of packaging onto the market?**

The amount of tonnes your business places on the Irish market will need to be determined through an audit. Repak can help you make this assessment. If your business is a retailer or pharmacy and requires Scheduled Membership you can use one of our packaging calculators to understand the tonnage of all goods sold. If your business is in hospitality (pub, restaurant or hotel) all the products consumed on-site are included in your obligation, with glass the largest component contributing towards weight. Glass tonnage data can be requested from your recovery operator to see if your business is over 10 tonnes.

→ **Why do I have to become compliant when I already pay for my waste and recycling?**

Even though your business pays for your back-door waste to be collected by your recovery operator, the legislation relates to packaging sold via your front door. Packaging placed onto the Irish market in this way requires collection and processing and the Regulations place this responsibility with the producer.

→ **What does Repak do with the Membership fees?**

Repak invests Membership fees into waste collection and the recycling of packaging materials including paper, plastic, cardboard, wood, aluminum and steel. Every recycling bin in Ireland is subsidised by Repak along with funding provided for every public and private bottle bank.

→ **How do I know which Membership I need?**

If you are a pub, restaurant, hotel or an independent retailer (including hardware, electrical, off licence or pharmacy) and your business is neither a brandholder nor importer, you qualify for Scheduled Membership. If your business manufactures, imports or has branded packaging then you are a Regular Member. This includes contract packers. The best way to confirm your Membership type is by speaking to one of our Sales team.

→ **How much does it cost to be a Repak member?**

This depends on the type and amount of packaging your business places on the Irish Market which also determines which Repak Membership (Scheduled or Regular) is most appropriate. Costs can vary and it is best to speak to a member of our Sales team to help determine a realistic estimate.

→ **How do I join Repak?**

If your business is obligated and qualifies for our Scheduled Membership, joining Repak is as easy as completing and submitting an application form. Regular Membership is a little more complicated because packaging statistics are required, although submission of an application will kick-start this process. Repak has a Regular Member 'fast track' route that can help speed up Membership considerably. Please ask one of our Sales team about this option.

→ **What do I get for the cost of joining Repak?**

First and foremost, if your business has an obligation and is a 'Major Producer' you will become legally compliant with the Packaging Regulations. However, we have many other additional benefits associated with becoming a Repak Member which are detailed in our supporting literature and on our website.

→ **What are back fees and why do I have to pay them?**

Back fees exist in the interest of fairness to make a non-compliant business accountable for the years that their obligation was not met. Existing Repak Members have been funding their packaging obligation for many years. Their membership fees have in turn subsidised businesses with an obligation that have made no contribution (deemed 'free-riders'). This imbalance provides a financial advantage gained over competitors that have complied with the legislation. Potentially, up to six years back fees can be charged.

→ **What will happen if I am obligated and don't become compliant?**

If you are a 'Major Producer' and have an obligation under the European Union (Packaging) Regulations (2014) you are required by law to become compliant. If your business avoids compliance this will come to the attention of Local Authorities who are the enforcers of the legislation and have the power to prosecute.



Prevent & Save

A free packaging waste prevention service provided to all Repak Members under the Packaging Waste Prevention Programme.

Whether you are a Regular or Scheduled Member, the Prevent & Save programme is dedicated to assisting your business to optimise their packaging and save you money.



For more information on any of the services available under our Prevent & Save service contact the Repak sales team:

sales@repak.ie or **01 467 0190**
www.preventandsave.ie

The benefits of packaging optimisation to your business are numerous.

By optimising your packaging you could:

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Avoid the costs associated with purchasing certain packaging materials.

.....

Reduce the weight of packaging placed onto the Irish market or discarded as back door waste.

.....

Reduce the cost and time associated with packaging waste management at your premises.

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Reduce your Repak Membership fees.

.....

Reduce energy consumption and costs when packing your products.

.....

Find an opportunity to innovate by using more environmentally friendly or lighter weight packaging materials.

→ Why Prevent & Save?

By optimising packaging, you can prevent or minimise the use of unnecessary packaging during the manufacture, transport and sale of your products. This ‘stop waste before it happens’ approach helps to reduce waste management costs as you place less packaging onto the Irish market.

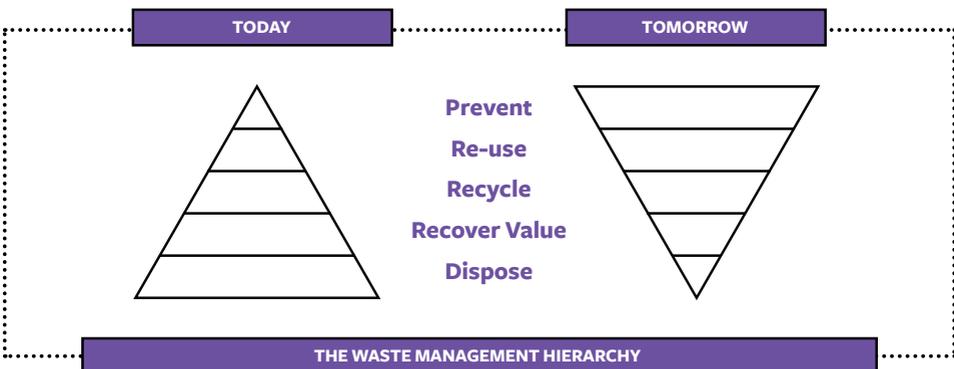
As part of the service, a member of our Packaging Technology team can visit your site to carry out a Packaging Optimisation Survey where we look at packaging coming into and out of your business. After the survey we will provide you with a detailed technical report that guides you through reduction opportunities identified during the visit.

Where waste cannot be avoided, our packaging technology team can also advise your business on how to segregate waste effectively, which can further reduce waste management costs at your site.

→ How much can Repak Members save through packaging waste prevention opportunities?

In 2017 Repak commissioned Dr. Pat McCloughan of PMCA Economic Consulting to produce a report entitled ‘Packaging Waste Prevention and Minimisation – The Quantity and Value of Savings by Repak Members’. The report demonstrates that Repak’s Members are responsible for significant monetary savings arising from their packaging waste prevention activities.

- Procurement savings = €52m for all Repak Members.
- Supply chain savings = €26m for all Repak Members.
- Total savings of €78m (for all Repak Members combined).
- Resulting is an estimated 121,700 tonnes of packaging waste prevented.



Repak Stakeholders

→ **Repak Members**

Repak has over 3,000 participating member companies who provide funding for the recycling of packaging that is placed on the Irish market.

→ **Department of Communications, Climate Action and Environment (DCCA)**

The Government is responsible for the implementation of the European Union (Packaging) Regulations (2014) and subsequently provides Repak its licence to help make businesses compliant.

→ **Recovery Operators**

Repak provides recycling funding to approximately 100 licensed recovery operators to support the collection and management of domestic and commercial packaging waste. The majority of these are affiliated with the Irish Waste Management Association (IWMA).

→ **Enforcement**

→ **Local Authorities (LAs)**

Enforcement responsibility of the Packaging Regulations lies with Local Authorities.

→ **Waste Enforcement Regional Lead Authorities (WERLAs)**

WERLAs co-ordinate regional waste enforcement actions and efforts between LAs.

→ **The Environmental Protection Agency**

Repak report waste recycling and recovered packaging tonnes directly to the EPA who are responsible for Irelands reporting to the European Union.

→ **Industry Representative groups (e.g.)**

- IBEC
- RGDATA
- Convenience Stores & Newsagents Association (CSNA)
- Retail Ireland
- Restaurant Association of Ireland
- Irish Hotel Federation
- Green Hospitality
- Hardware Association Ireland
- National Off-Licence Association
- Licensed Vintners Association
- Vintners' Federation of Ireland
- Irish Pharmacy Union

→ **Origin Green**

A sustainability programme that enables Ireland's farmers and producers to set and achieve measurable sustainability targets. Major Producers must become compliant with Repak before they are awarded Origin Green status.



The Green Dot Licence

What is the Green Dot and who can use it?

What is the Green Dot?

The Green Dot is a European trademark that producers and suppliers add to their packaging to show consumers that they have contributed financially to the recycling of the products packaged in their country.

However, this does not mean that all packaging supplied with the Green Dot is recyclable.

Repak is the sole registered licensor of the Green Dot trademark for the Republic of Ireland under a legal agreement entered into with Pro Europe s.a.r.l.



Does my business qualify for the Green Dot?

If your business is Irish-based and a Repak Member, use of the Green Dot comes inclusive with Membership.

Producers who are not Members of Repak may also register to obtain a licence to use the Green Dot on their packaging. Included in this category are companies that are:

- Registered in the Republic of Ireland and are either below the de minimis levels as set out in the European Union (Packaging) Regulations (2014)
- Registered self-compliers with their Local Authorities
- Importers of packaged products bearing the trade mark who otherwise may have an obligation under the European Union (Packaging) Regulations (2014)

A separate fee structure applies for a stand-alone, non-resident Green Dot licence for use on products offered for sale in the Republic of Ireland only. These are based on a cost per kg per material type of packaging marked with the symbol.

Any products sent for export are subject to local Green Dot fees that apply in the importing country.



Marketing & Communications

Repak's Marketing and Communications team are committed to driving campaigns with Member-centric messages.

When it comes to Packaging Recycling, Repak's responsibility is to encourage behavioural change and keep Packaging Recycling at the forefront of public awareness to further improve our recycling rates. We do this through national campaigns throughout the year including:

Repak Recycle Week

Helping sustain recycling as a top agenda issue through a national campaign run every year.

Repak's Team Green

Launched during Repak Recycle Week 2018, Team Green is an initiative to inspire households and commercial businesses alike to recycle at least one more piece of plastic every week in order to help us reach ambitious plastics recycling targets that are upcoming for Ireland. Repak will continue to grow this campaign with a strategy that covers consumer, business, schools and our Members.

Repak Easter Appeal

Advocating recycling during this packaging heavy period.

Shop With A Repak Member

Promoting our Members by encouraging the public to do their Christmas shopping with businesses in Ireland who are fulfilling their legal obligation under the Packaging Regulations.

Repak in Schools

Repak's 'Recycle and Change for the Better' school's programme targets primary schools students in Ireland and aims to educate children both in English and Irish about best recycling practices. Repak created five fun videos for schools, alongside lesson plans, quizzes, colouring sheets and more which were sent to every school in Ireland and are available to download on our website.

Repak Green Christmas

A national campaign run over the Christmas holidays to promote recycling.

Repak.ie

The Repak website is a hub of activity and is regularly updated to reflect our Members activities to demonstrate their commitment to a sustainable future for Ireland. Our website, which was overhauled last year, generates a quarter of a million hits per year.

Repak's Social Strategy

Repak operates across Facebook, Twitter, LinkedIn, Snapchat and Instagram during our key campaign moments throughout the year. We handle inbound queries about recycling through these channels, and our social media reach and following continues to grow year on year.



Enforcement of the Regulations

Local Authorities are responsible for enforcing the packaging regulations. If a business is over the packaging threshold (a turnover greater than €1 million and placing over 10 tonnes of packaging onto the Irish market) and it is deemed a 'Major Producer', they must comply with the European Union (Packaging) Regulations (2014) by law.

In 2017 the Department for Communications, Climate Action and the Environment (DCCAE) put in place new structure to assist with enforcement of waste regulations and has had an immediate impact.

The formation of co-ordinated enforcement through the three Waste Enforcement Regional Lead Authorities (WERLA) has assisted Local Authorities in the pursuit of businesses that are breaking the law. Repak works closely with the WERLAs in supporting compliance of the regulations.



connacht-ulster
waste region



southern
waste region



eastern - midlands
waste region

Failure to comply can result in businesses being taken to court by a relevant Local Authority and prosecuted. It is now difficult for businesses to avoid their obligation in relation to the Packaging Regulations.

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